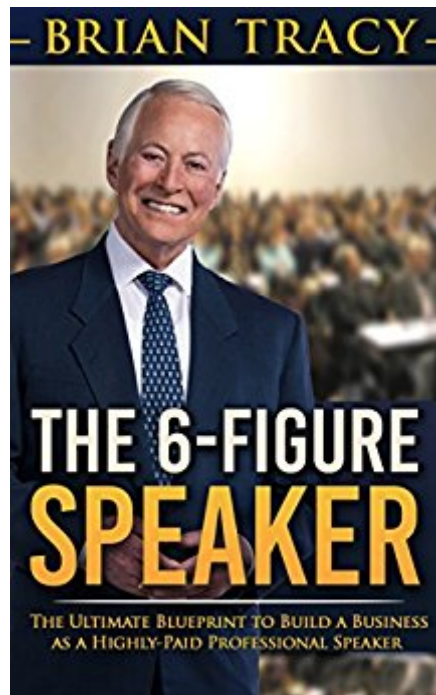


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The 6-Figure Speaker: The Ultimate Blueprint To Build A Business As A Highly-Paid Professional Speaker



Synopsis

The Book Speakers Have Been Waiting For | The 6-Figure Speaker: Your Guide To A Successful (And Lucrative) Career As A Professional Speaker In The 6-Figure Speaker, Brian Tracy reveals why public speaking is the most powerful (but often ignored) way to build your business. By creating raving fans, deeply connecting with your audience, and putting forth your burning message you can quickly establish yourself as the #1 authority in your industry. After giving over 5,000 talks in 70 countries Brian has become one of the highest paid and most sought after public speakers in the world. And in this new book he reveals everything he's learned over his 30 year career. It's a must-read for anyone who wants to create a successful speaking career. Inside the 6-Figure Speaker, you'll get all the tips, tricks, strategies and secrets Brian has used to build a speaking empire. With the lessons in this book, you'll be able to build your own business as a 6-Figure Speaker. This book will show you: The 7 habits all 6-figure speakers use to stay fully booked, charge higher fees, and deliver the types of speeches that get them re-booked again and again. The 4 point bullet plan for a 20 minute speech and how to easily expand it for 40, 60 and even 90 minute speeches. How to craft an electrifying title to your speech that has people saying "I've got to hear that" even if they've never heard of you! A step-by-step action plan to take everything you've learned and start building your business as a 6-figure speaker today. Readers should consider The 6-Figure Speaker their action guide to a successful and lucrative career as a speaker. It will become YOUR PLAY BOOK for finding and securing high-quality speaking engagements, charging higher fees so you can easily scale your business, and crafting unforgettable speeches that have your audience talking about you long after you've left the stage. It doesn't matter if you're just starting out, or if you're someone with experience as a speaker. The 6 Figure Speaker has everything you need to get started, scale up and shortcut your journey to success as a speaker. Get Brian's latest book today!

Book Information

File Size: 1994 KB

Simultaneous Device Usage: Unlimited

Publication Date: February 28, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01CD98BUG

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #60,906 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #6 in Kindle Store > Kindle eBooks > Reference > Words, Language & Grammar > Speech #12 in Kindle Store > Kindle eBooks > Business & Money > Industries > Media & Communications #17 in Kindle Store > Kindle eBooks > Reference > Words, Language & Grammar > Communication

Customer Reviews

When trying to master a skill, it is good to learn from the best, and one of the best to learn from when it comes to making a living from public speaking one is Brian Tracy. Brian Tracy's latest book "The Six-Figure Speaker: The Ultimate Blueprint to Build a Business as a Highly-Paid Professional Speaker" is an excellent behind-the-scenes look at how Tracy built and runs his speaking business. While overviewing some of the basics of public speaking, he offers several small, but powerful tips. He also details how he used his 10k hours and 300 free talks to go from a disaster to a master. Mixed among his polished style that most of us are familiar with, he throws in a few of his jabs at those fakers out there who are only in public speaking for the money rather than delivering a message. Tracy says over and over again that the 6-Figure Speaker delivers a message from the heart knowing the money will follow. This philosophy seems to have worked well for him. He reminds the reader over and over that 95% of developing a six-figure income is finding an audience to speak to. In addition to becoming an excellent public speaker, we must become excellent marketers. While the amateur speaker holds back on some of his best content so that he can sell them a larger package later. Tracy says no to this. Give them more value than they expect. When they know the amazing value you gave them, they will come back for more. He talks about giving clients a reason to call you back. This is how he built his business. Work toward becoming the expert. Niche down to an area for which you have the most passion. This will build your credibility, which Tracy says is worth more than gold to a 6-Figure speaker.

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